

Software Asset Management



Software is a valuable asset—use it to your advantage.

Maximize your investment with a reliable Software Asset Management (SAM) framework.

Establishing the SAM procedures that help you get the most from your valuable software infrastructure can be challenging. Licensing rules can be difficult, and today's IT trends (virtualization, private and public cloud), while compelling, are adding their own complications to the equation.

Acting as an independent third party, Inviso can evaluate your enterprise to provide an unbiased, objective analysis of your current software licenses and develop a program to manage them going forward. Our experienced team of experts is highly qualified, with a deep understanding of licensing coupled with the pragmatic approach that comes from a solid grounding in organizational processes and business objectives.



Why SAM

Software is an essential component in an organization's IT arsenal and a fundamental part of running an enterprise. With an increasing focus on cost reduction, optimizing organizational efficiencies, and maximizing investment returns, more firms are turning to SAM to provide them with the ability to get the most from their software (and hardware) infrastructure.

SAM provides the visibility organizations need today to make informed IT decisions. With a reliable SAM framework in place, your business can be sure it's getting maximum value from its existing IT assets and is well-positioned to make the right choices about future investments.



Benefits of SAM

SAM helps you achieve and maintain a competitive edge by maximizing your software ROI:

- **Reduce costs.** By organizing and managing your software licenses you only pay for what you need. SAM helps reduce waste and redundancy.
- **Take control.** When you have a firm grasp of your software inventory and an understanding of your upcoming needs, you are empowered to make the best decisions for your organization.
- **Simplify moves to new technology.** A mature SAM program enables your organization to efficiently collect a wealth of IT operational data that can inform smart decisions for private and public cloud migrations.
- **Meet regulatory requirements.** SAM helps reduce business and legal risks by making it easier for organizations to verify and maintain compliance.
- **Improve your negotiating position.** Knowing what you have and what you need empowers you in your next license negotiation.
- **Streamline internal processes.** SAM helps improve your workflow and record keeping.



Inviso Expertise

We know licensing inside and out. Inviso Corporation was built on a foundation of SAM pioneers and practiced Business Intelligence experts. A core competency of ours is a deep technical grounding in commercial SAM tools, with years of experience using them and developing supplementary functionality to further extend their capabilities.

In addition, we appreciate that you have an organization to run and approach each engagement with the intention of helping you achieve your business objectives quickly and effectively, empowering you to move forward with clarity about your software assets.



Getting Started

To implement SAM in your organization, follow these basic steps:



Inviso can help you through the process. Our trained consultants can provide you with an inventory of what software you have deployed, what licenses you have purchased, and a comparison of the two. We can then help you integrate SAM throughout your organization by working with you to establish the processes and procedures to properly manage your software assets. Finally, our consultants are also available to work with you on an as-needed basis to help you maintain your SAM plan and to implement any needed improvements to it.



SAM Services

We offer a full range of SAM services:

- Onsite or Remote SAM Services Engagements including Inventory Data Analysis, SAM Baseline, SAM Assessment, Deployment Planning and SAM Tools Configuration
- Complete range of services offered, from discrete projects to complete engagements
- Focus Engagements (EA True Up, SQL Licensing, Private Cloud Licensing)
- Partner to Partner (Inventory data analysis, White label consulting services)
- Discovery Technologies (Bespoke small tools to address emerging or specialized requirements)

As a **Microsoft Gold Certified Partner**, we provide these Microsoft SAM Services at no cost to qualified customers:

- **Baseline Inventory**
- **SAM Assessment**
- **SAM Deployment Planning**

Inviso is also an **Adobe SAM Partner**.

Feel free to get in touch with us if you are interested in a SAM Service you do not see listed, or are interested in developing a SAM framework for other software vendors beyond the partners listed.



SAM Tools

Inviso is skilled at use of these standard SAM Tools, with the experience to quickly adapt to others as needed.

- Microsoft System Center Configuration Manager (SCCM), System Center Essentials, Microsoft Assessment and Planning Toolkit (MAP), Intune
- Altiris
- LANDesk

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